

CLAIMS

What is claimed is:

1. A package for storing and dispensing wet wipes in a pop-up format, comprising:

a container base connected with a container top and a pop-up style dispensing partition positioned between the container base and the container top;

a group of wet wipes positioned in the container base between the container base and the pop-up style dispensing partition, each wipe in the group of wet wipes having a first visibility index;

the pop-up style dispensing partition comprising a dispensing orifice through which a wipe from the group of wet wipes is removed from the package when the top is open; and

wherein the container top has a second visibility index and the pop-up style dispensing partition has a third visibility index and the first visibility index is different than the third visibility index such that when the container top is closed the wipe from the group of wet wipes is visibly indicated at the container top as being in-position or not-in-position for pop-up dispensing as soon as the container top is next opened.

2. The package of claim 1 wherein each visibility index comprises the visibility characteristics of total transmittance, haze and clarity and wherein the total transmittance of the first visibility index is greater than the total transmittance of the third visibility index.

3. The package of claim 1 wherein each visibility index comprises the visibility characteristics of total transmittance, haze and clarity and wherein the haze of the first visibility index is greater than the haze of the third visibility index and the clarity of the first visibility index is less than the clarity of the third visibility index.

4. The package of claim 2 wherein the clarity of the second visibility index is greater than 1.

5. The package of claim 3 wherein the clarity of the second visibility index is greater than 1.

6. The package of claim 2 wherein the clarity of the second visibility index is greater than 5.

7. The package of claim 3 wherein the clarity of the second visibility index is greater than about 5.

8. The package of claim 2 wherein the haze of the first visibility index is less than the haze of the third visibility index and the clarity of the first visibility index is greater than the clarity of the third visibility index and the clarity of the second visibility index is greater than about 5.

9. The package of claim 2 wherein the haze of the first visibility index is less than the haze of the third visibility index and the clarity of the first visibility index is greater than the clarity of the third visibility index and the clarity of the second visibility index is greater than about 15.

10. The package of claim 1 wherein each visibility index comprises the visibility characteristics of total transmittance, haze and clarity and wherein the total transmittance of the first visibility index is less than the total transmittance of the third visibility index and the haze of the first visibility index is less than the haze of the third visibility index and the clarity of the first visibility index is greater than the clarity of the third visibility index and the clarity of the second visibility index is greater than about 5.

11. The package of claim 1 wherein the container top has a visibility indication of at least 1 and no more than 4.

12. The package of claim 1 wherein the second visibility index is dependent upon the difference between the first visibility index and the third visibility index.

13. The package of claim 12 wherein the second visibility index is inversely related to the difference between the first visibility index and the third visibility index.

14. The package of claim 1 wherein one or both of the container base and the container top is made of a rigid material.

15. A method for storing and dispensing wet wipes in a pop-up format comprising:

providing a plurality of wet wipes in a pop-up format in a package, the package comprising a container base connected with a container top and a pop-up style dispensing partition located between the container base and the container top;

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positioning a wipe from the plurality of wet wipes in a dispensing orifice of the pop-up style dispensing partition; and

visibly indicating at the container top when the container top is in a closed position

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whether a next wipe from the plurality of wet wipes is in-position or not-in-position for pop-up dispensing as soon as the container top is next opened.

16. The method of claim 15 wherein visibly indicating comprises:

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providing each wipe in the plurality of wet wipes with a first visibility index; and

providing the container top with a second visibility index and the pop-up style dispensing partition with a third visibility index wherein the first visibility index is different than the third visibility index such that when the container top is closed the wipe from the plurality of wet wipes is visibly indicated at the container top as being in-position or not-in-position for pop-up dispensing as soon as the container top is next opened.

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17. The method of claim 16 further comprising providing the container top with the second visibility index wherein the second visibility index is inversely related to the difference between the first visibility index and the third visibility index.

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18. A method for storing and dispensing wet wipes in a pop-up format comprising:

obtaining a plurality of wet wipes in a pop-up format in a package, the package comprising a container base connected with a container top and a pop-up style dispensing partition located between the container base and the container top;

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positioning a wipe from the plurality of wet wipes in a dispensing orifice of the pop-up style dispensing partition;

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opening the container top and dispensing the wipe from the dispensing orifice and then closing the container top; and

visibly indicating at the container top when the container top is in a closed position

- 5 whether a next wipe from the plurality of wet wipes is in-position or not-in-position for pop-up dispensing as soon as the container top is next opened.

19. The method of claim 18 wherein visibly indicating comprises:

- 10 determining that each wipe in the plurality of wet wipes has a first visibility index; and

determining that the container top has a second visibility index and the pop-up style dispensing partition has a third visibility index wherein the first visibility index is different than the third visibility index such that when the container top is closed the next wipe from the plurality of wet wipes is visibly indicated at the container top as being in-position or not-in-position for pop-up dispensing as soon as the container top is next opened.

20. The method of claim 19 further comprising:

- 20 determining that the next wipe is not-in-position for pop-up dispensing as soon as the container top is next opened;

re-threading the next wipe through the dispensing orifice before conducting a wiping activity so one or both hands of a user are available to do so; and then

- 25 dispensing the next wipe from the dispensing orifice in a pop-up format and conducting a wiping activity.

21. The method of claim 19 further comprising:

- 30 determining that the next wipe is in-position for pop-up dispensing as soon as the container top is next opened; and then

- opening the container top and dispensing the next wipe from the dispensing orifice in a pop-up format and conducting a wiping activity.

22. A package for storing and dispensing wet wipes in a pop-up format, comprising:

a container base connected with a container top and a pop-up style dispensing partition positioned between the container base and the container top;

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a group of wet wipes positioned in the container base between the container base and the pop-up style dispensing partition, each wipe in the group of wet wipes having a first visibility index;

10 the pop-up style dispensing partition comprising a dispensing orifice through which a wipe from the group of wet wipes is removed from the package when the top is open; and

wherein the container top has a second visibility index and the pop-up style dispensing partition has a third visibility index and the first visibility index is different than the third visibility index.

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23. The package of claim 22 wherein the container top has a visibility indication of at least 1 and no more than 4.

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24. The package of claim 22 wherein the second visibility index is dependent upon the difference between the first visibility index and the third visibility index.

25. The package of claim 24 wherein the second visibility index is inversely related to the difference between the first visibility index and the third visibility index.